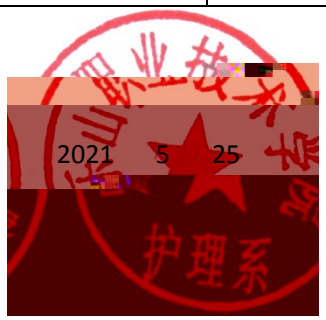业